Print Management Products & Services

PRINTED PRODUCTS

Full colour printing

General / Flat sheet printing

Labels

Cheques

Continuous forms

Digital printing

Envelopes

Posters

Business cards

Signage and Banners

Forms personalisation

Marketing & Promotional products

Corporate Apparel

GRAPHIC SERVICES

Artwork Design

Typesetting

Logo Design / Corporate Image

PROJECT MANAGEMENT

Co-ordinate multiple print function

Distribution

Direct Mail

Advertising inserts

Fulfilment services

Database Personalisation

Information Processing

OTHER: We are happy to discuss and implement suitable programs for any service or products that do not fall under any of the above categories.

What does this mean for our clients?

If a customer requires no more than print and supply, *that is what we provide*

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If a customer requires several different jobs printed, personalized and mailed, *that is what we provide*

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If a customer decides to rebrand their company image and needs to design, print new stationery, marketing material and promotional product, *that is what we provide*

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If a customer requires someone to print, warehouse, offer online ordering, distribute to multiple sites and provide management reporting, *that is what we provide*

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If a customer requires someone to manage their entire print requirements with a view to reducing direct and indirect costs, steamline ordering procedures and maintaining corporate image, *that is what we provide*

◆

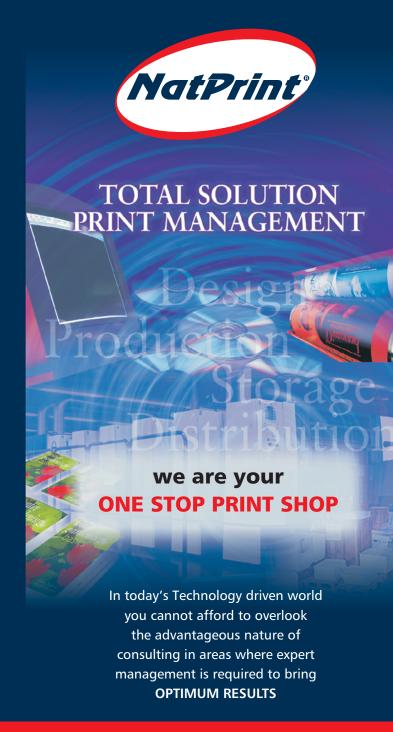You get to select how we can best assist your company.

National Print Australia Pty Ltd
ABN 68 487 829 564

18 Euston Street Rydalmere 2116
Phone: 02 9684 2866   **Fax:** 02 9684 5519
www.natprint.com.au

NatPrint®

TOTAL SOLUTION PRINT MANAGEMENT

we are your
ONE STOP PRINT SHOP

In today's Technology driven world you cannot afford to overlook the advantageous nature of consulting in areas where expert management is required to bring **OPTIMUM RESULTS**

What is
Print Management?

Print Management is the supply of
DESIGN - PRODUCTION - STORAGE - DISTRIBUTION
of printed forms and marketing items.

Print Management is designed to reduce the DIRECT & INDIRECT COSTS associated with printed materials, and to provide VALUE ADDED services without additional fees.

An effective Print Management Program will improve the flow of information within your business and result in substantial reductions in your annual Total Spend.

Initially we collect and code all items used by your organisation and perform a Print Audit. This audit allows us to establish what savings can be achieved. Examples of such savings are;

- Rationalisation of forms to create common documents for the entire organisation
- Group manufacture of similar forms to achieve economies of scale and substantial cost reductions.
- Identification of obsolete or low usage forms will reduce wastage and stock holdings.

The Benefits of Print Management

The benefits available to you through the implementation of our program are numerous. Below are the most common improvements our clients receive:

MANAGEMENT BENEFITS

- Guaranteed reductions of your total spend in the first year of our program.
- Reduced administration via improved purchasing methods and reduction in suppliers.
- Regular reporting provides actual usage and supports effective budgeting.
- Improved productivity through forms rationalisation, reduced wastage and inventory levels.
- Web based ordering reduces administration costs throughout the entire organisation.

CONTROL BENEFITS

- Corporate image and quality standard benchmarks are set and achieved.
- Print directory guarantees ordering accuracy.
- Stock continuity is guaranteed.
- Flexibility in selection of products and services you need.
- Warehousing, Distribution and pick and pack facilities.

How will Print Management work for you?

Our Print Management Program will reduce the direct and indirect costs of your print requirements. Establishing centrally controlled purchasing results in less time spent administering print buying and worrying about nil stock situations.

IMPLEMENTATION PROCEDURE

1. **PRINT AUDIT -** The collection of every item used by your organisation is completed. The collected data is our information database, which allows detailed analysis of your usage.

2. **PRINT DIRECTORY -** Contains samples of all forms collected and coded in the Print Audit.

3. **PRINT CATALOGUE -** Is an electronic version of the Print Directory. It contains all of the item codes, information specific to each item, purchasing history and all data that is used to provide your Print Management report functions.

4. **PRINT CO-ORDINATOR -** We ask that you appoint one print coordinator to manage the initial implementation and to make decisions for the future direction of your program. If you have more than one division or location actively using our program then we suggest one person per location to be responsible for the requirements of their section.

REVIEW MEETINGS

The concept of Print Management involves a significant commitment to our clients as we provide a full range of Value-Added services and savings within the first year.

To monitor performance against benchmarks, which will be set at the beginning of our program, review meetings will be conducted to establish the effectiveness of our Print Management Program.

One Stop Print Shop   **Total Solution Print Management**